



Author & Reviewer Workshop

KDD 2012 – Sunday 12 August 10:30 AM – 12:00 PM



Ann Gabriel, Publishing Director, Elsevier

Ann Gabriel is the Publishing Director for Computer Science journals at Elsevier, over 100 leading titles including The Journal of Web Semantics, Pattern Recognition, and Artificial Intelligence.

A 90 minute workshop for new authors looking to gain insight into publishing and reviewing articles in Elsevier Computer Science journals

Presented by Ann Gabriel, Publishing Director for Computer Science Journals, Elsevier and Liyue Zhao, Publisher for Computer Communications, Security and MicroElectronics

You've completed your experiments and want to publish your work in a peer-reviewed journal. Are you wondering where to start? Do you want to learn how to structure your paper, or what to include in a cover letter? Is the submission and peer-review process a mystery to you? Perhaps you've submitted your work before and are in need of some guidance interpreting and responding to reviewer comments. Or maybe you've been selected to review a manuscript and find yourself asking: Am I qualified? What are the editors looking for in a good quality review? How can I benefit from being a reviewer? If this sounds familiar to you, register now for the Elsevier Author Workshop and learn some tips from the Publisher.

Programme: August 12

10:30 – 11:15

How to Get Published in a Research Journal

- Journal selection
- How to write a paper
- How to use proper manuscript language
- What happens after I submit
- How to respond to reviewer comments
- Audience: Graduate students and Post-Docs

11:15 – 11:30

Author Rights & Responsibilities

- Author rights and ethical considerations (e.g. plagiarism)
- Copyright policies
- Audience: Graduate students, Post-Docs, Faculty

11:30 – 12:00

Innovation in Scientific Communication

- Article of the Future demonstration
- ScienceDirect Applications
- Audience: Graduate students, Post-Docs, Faculty

Registration

This workshop is **free of charge** and is open to all registered attendees of KDD. If possible, please sign up for the workshop by submitting the form at <http://www.surveymonkey.com/s/ZCLPWD6> by August 12. Sign up is not mandatory but will help us better customize the workshop.



Liyue Zhao, Publisher, Elsevier

Liyue Zhao is a Publisher at Elsevier who oversees the editorial and financial health of the journal portfolio of Computer Communications, Security and Microelectronics